

Sept 30, 2021 Agenda (4:00-5:30)

Zoom Link:

<https://us06web.zoom.us/j/6950901172?pwd=YW8yMS93aWxQOVNCWIRHcnpJMUY3UT09>

Password: meea

In attendance: Laurie Davis, Lesli Moylan, Erin Graves, Tonia Scherer, Laura Seger, Jill Hollowell, Jeff Birchler, Joan Ruppert

Absent: Jen Chamber, Sarah Holmes, Christine Li

Log your volunteer hours [here](#)

4:00 Checkins

What's something that you lost or gave away that you wish you wouldn't have?

4:10 Consent to [August Minutes](#)

4:15 Updates

--Treasurer's Report ■ [BudgetvsActuals2021MEEABudget4thquarterupdate-FY21PL.pdf](#)

- Updated the budget items based on monies saved thus far and projected Q4 spending
- Good strides, still have a ways to go with fundraising
- Areas to be aware of and think about where BOD can impact (conference is our biggie right now; membership)
 - [Link to silent auction](#) (you can check out what we have so far; bidding can start now, no attendance required to bid)

--Conference

Conference at a glance:

https://docs.google.com/document/d/11KZdK6R7QcnzQLBkcp1vaT8Gul65t1qdR3N0_gg6Yh0/e/dit#heading=h.iok6s5j2gx8g

- In-person meetups
 - Promote separately from KACEE; promote on our website/eblasts (not do-able on accevents)
 - \$10 fee across the board; cover any costs we have or admission fee then donate leftover
 - Feel free to encourage a lunch spot for people to go to and continue the conversations (but we don't organize or cover costs)
 - 9:30 Saturday meetups--email Jeff and Lesli the deets for your regional meetup ASAP (need to put together a Canva flyer and put enrollment form on website)
 - CoMo--outdoors, plan b for inclement weather (jill, christine)

- Spgfld--outdoors at Fellows Lake Marina (jeff, laura)--WC is now operating the Marina, coffee/brunch snacks and facilities exploration, brief remarks from the new director
 - STL--outdoors at Forest Park Playscape (erin, tonia)
 - KC--tbd (Morgan, Jeff)--send Jeff Sarah's Phone #
 - Food? If desired, use the monies from registration
 - COVID protocols? Recommend masks if event is indoors
 - Would DESE send out our flyer? Lesli will check
- Promotion Invitation Challenge
 - Send a personal invitation to one person who may not be aware of the conference
 - Jill Hollowell offered to share KACEE's conference posts on MEEA page
- Exhibitors
 - Exhibitor form is embedded on conference page
<https://meea.org/professional-development/annual-conference/>
 - Link directly to form
https://secure.lglforms.com/form_engine/s/Wh1xyZeZTJrNfCR_r1fzHA
- Session Moderators
 - Sign up form-https://docs.google.com/forms/d/e/1FAIpQLSfr9AmU9BtAUQlyQBS38ZVFIKbyTy_lqozkYMfl_OxZTIEc_w/viewform
 - Joan
 - Watershed Center volunteers (college students, probably 3-4)
 - Christine Li's students (Lesli to followup)

--could we offer a free conference registration as a GSQ prize pack? It would be for next conference--YES:)

--Mini-grants--let's fund all 4!

--Awards (Update--Reclaim Renew in Kirkwood; Questions--1 go ahead and mail them to winners now and "announce" at conference or "present" them at conference then mail 2 seek more nominations or no? We have noms for all categories)--mail them out now, ask for a pic back

4:30 Dynamic Governance Rounds

Dynamic Governance Cheat Sheet-UCity.pdf

- **JEDIA Mission Statement proposal**
 - Picture Forming & Proposal Shaping took place in another circle, the JEDIA Committee--recap from Laura

- Wanted mission to be more inclusive of all of MO and more welcoming, and part of the mission including helping people get to the point where people can educate (calling out more accurately what we do and explicit
 - Original: Meea helps educators inspire Missourians care about, understand and act for their environment
 - Proposal: Meea helps educators inspire and equip all Missourians to access, care, understand, and act for the environment
 - Present Proposal (Laura is the JEDIA delegate carrying this proposal to the BOD circle)
 - Need facilitator for:
 - Clarifying Questions Round/Quick Reactions Round
 - Like adding the access
 - More comprehensive
 - Doesn't flow as well
 - Initial thought--changes capture us more accurately but agrees that it doesn't flow
 - Hard not to be too wordy, but would more words make it flow better?
 - Does it need to be just one sentence?
 - What about:
 - Proposal--take time to process, digest, wordsmith via ED Updates
 - Consent achieved

➤ **Member Benefits and Pricing Structure-** *table til next time after we have more survey responses? Any specifics (besides examples of other affiliates and their pricing structures) that you'd like to see at next meeting?*


➤ What we decided for our structure

Individual	Organization 1	Organization 2	Lifetime (Individual)
<ul style="list-style-type: none"> ● Discount for seniors/students) ● Pay As You Can 	<ul style="list-style-type: none"> ● Small corporation ● Nonprofit ● School 	<ul style="list-style-type: none"> ● Large corporation/Gov't agency 	

- *Maybe revisit auto-renewal with pay-as-you-can*

Affiliate State	Pricing	Benefits	Comments
Kansas	Educator Individual - \$30 Educator Organization - \$75 Student Individual - \$10 Student Organization - \$25 Supporter Individual - \$40 Supporter Organization - \$100	Make connections with people in your region who also care about KACEE. Become part of a community of environmentally literate Kansans. Receive regular communication from KACEE tailored for you.	

		<p>Be recognized in Kansas as someone who cares about environmental education and actively supports growing EE in our state.</p> <p>Receive discounts on select KACEE eeCourses and eeCredentials.</p> <p>Be among the first to gain access to research and information about EE and its benefits.</p>	
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Kentucky	 <p>The infographic shows membership levels for KAE (Kentucky Association for Environmental Education). It includes a table of benefits for Individual Student, Individual General, Green Leaf Organization, and Silver Leaf Organization memberships. Benefits include access to meet-ups, registration discounts, course discounts, and directory listings.</p>	<p>Additional membership benefits include national and state recognition, exclusive networking opportunities, voting rights within KAE, merchandise discounts, publicity through stories written and shared by KAE, and coaching and consulting services.</p> <p>And, of course, membership in KAE connects you with fellow environmental education practitioners and enthusiasts from all over the state, giving you the chance to learn from, support, and be an integral part of the movement to advance environmental knowledge across Kentucky and beyond.</p>	
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Colorado			
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Arkansas	<p>Individual-</p> <ul style="list-style-type: none"> • Student \$15; • Prof \$25; • Sr \$15 <p>Group--</p> <ul style="list-style-type: none"> • Nonprofit, School, Government - \$50 3 members; • Business, Industry, Corporation \$100 - 3 members; • Organizational \$225 - 15 members • Xtra members \$15 each <p>Lifetime--</p> <ul style="list-style-type: none"> • Individual memberships only • \$250 	<p>All: Build professional community of shared values Support environmental education in Arkansas Receive monthly newsletter including local and national updates and resources Access grant opportunities Enjoy discounts to AEEA sponsored events, including annual conference and professional development trainings Create connections at networking events Opportunity for professional recognition</p> <p>Group memberships extra benefits: All of the great benefits listed above plus the benefit of promoting organizational events on AEEA's community calendar</p> <p>Advertise job openings through AEEA's Job Board</p>	
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Maine		
Illinois	<p>Student Membership Fee: \$15 Individuals who join at this level must be a full or part-time student. They vote in elections, may hold a board position, receive one copy of the UPDATE newsletter four times per membership year, and receive member discounts at EEAI sponsored events/partner discounts.</p> <p>Senior Membership Fee: \$15 Individuals who join at this level must be 65 years of age and over. They may vote in elections, hold a board position, receive one copy of the UPDATE newsletter four times per membership year, and receive member discounts at EEAI sponsored events/partner discounts.</p> <p>Individual Membership Fee: \$30 Individuals who join at this level vote in elections, may hold a board position, receive one copy of the UPDATE newsletter four times per membership year, and receive member discounts at EEAI sponsored events/partner discounts.</p> <p>Organizational Membership School, governmental, and not-for-profit agencies are eligible to join at this level. Memberships at this level receive one copy of the UPDATE newsletter four times per membership year, and may identify three to five official representatives (see options below) who may vote in elections, hold a board position, and receive member discounts at EEAI sponsored events/partner discounts. Organizational Membership are available at several different levels. Each level provides member benefits for that number of employees within the organization. Organizational 3 Members - \$100 Organizational 4 Members - \$115 Organizational 5 Members - \$130 Organizational Unlimited Members - \$250; each individual will have to create their own account and must be an employee of the organization.</p> <p>Sustaining Membership (Lifetime Membership) : Fee: \$400 Individuals who join at this level receive a perpetual membership and are eligible to vote in elections, may hold a board position, receive one copy of the UPDATE newsletter four times per membership year, receive member discounts at EEAI sponsored events/partner discounts, receive recognition in the UPDATE newsletter and EEAI website, and are recognized at the annual EEAI conference.</p>	

Next month Lesli will come back with a proposal (we looked at the member survey)

--comment: \$75 reasonable with a good conference discount

➤ **Continue VMEs in 2022?**

5:20 Closing Round (What went well? What can we improve?)

--more concrete proposals written out for pre-processing b4 starting Dynamic Governance; background will help us be more productive +1 +1 +1

--like everyone giving 2cents +1 +1

--look over meeting minutes prior to the meeting

--dedicated bunch for meetups, looking forward to meeting in person

--applaud the conference committee!

--comfortable commenting on things; MEEA is conscientious about what we're doing and thoughtful; moving forward but seems slow

Our Suggested Fee Structure:

- Individual Level
- Pay What You Can (for individuals only, not for organizations)
- Organizational Level 1
- Organizational Level 2

Concerns/Questions:

- How will we determine Organizational Levels? Size of staff?

Member Survey

- Lesli shared Member Survey results and will send out responses in next update.