

Oct. 18, 2021 Agenda (4:00-5:30)

In attendance: Laurie Davis, Laura Seger, Joan Ruppert, Tonia Scherer, Jill Hollowell,
(arrived late - Erin)

Absent: Jennifer Chamber, Christine Li

Log your volunteer hours [here](#)

4:00 Checkins

4:10 Consent to [Sept Minutes](#)

4:15 Updates (ok to be quick here this month as we have lots to cover in DG?)

--VISTA meet n greet with MEEA BOD--tentative schedule: Tuesday 11/2 at 11am. Do we have a few directors available? (Laura and Tonia are in; Laurie is unavailable.)

--Conference

--Other Committees?

4:30 Dynamic Governance Rounds

 [Dynamic Governance Cheat Sheet-UCity.pdf](#)

➤ **JEDIA Mission Statement proposal**

- Original: Meea helps educators inspire Missourians to care about, understand and act for their environment
- Proposal: Meea helps educators inspire and equip all Missourians to access, care, understand, and act for the environment
 - Order doesn't flow, bad grammar
 - Options for next time:
 - MEEA helps educators inspire all Missourians to access, understand, care for, and act on behalf of their environment. (or simply "act for their environment"?)
 - Tabled til we have a quorum
 - New suggestion from Jill via email: MEEA inspires all Missourians to achieve stewardship through knowledge, critical thinking and action.


➤ **2022 Draft Budget Discussion**

- [Proposed Budget](#)
- [Budget Discussion Guide](#)

➤ **Member Benefits and Pricing Structure-**

- Picture Forming:
 - What we decided for our structure
 - Individual (Sr. & Student Options; must have pay what you can option)
 - Organization 1 (small corp; nonprofit)
 - Organization 2 (larger corp; gov't agency)
 - Lifetime
 - *Maybe revisit auto-renewal since we def want pay-as-you-can*
 - [2021 Member Survey results](#)
 - See bottom of doc for info on comparable organizations in preparation for the meeting
 - Is the picture complete? Do you need more information?
- Proposal
 - Individual
 - General=\$75
 - Sr.=\$25
 - Student=\$25
 - Include Pay what you can
 - Nonprofit
 - When selecting the number of employees, please select the number of education employees at your organization or those who would benefit from membership with MEEA. You do not need to include ALL employees.
 - 1-5 employees=\$150 (used Colorado's structure as template here)
 - 6-15 employees=\$250
 - 16-25 employees=\$350
 - 25+ employees=\$500
 - Government/For Profit
 - When selecting the number of employees, please select the number of education employees at your organization or those who would benefit from membership with MEEA. You do not need to include ALL employees.
 - 1-5 employees=\$250
 - 6-15 employees=\$500
 - 16-25 employees=\$750
 - 25+ employees=\$1000
 - Lifetime
 - \$2000
 - Significant amount (equal to MPF's lifetime level, similar pool of individuals we'd be seeking support from)
 - Would help build our pool of individual donors

- *Suggest Removing Auto-renewal because of pay-what-you-can and Lifetime Category*
- **Benefits:**
 - **Individual Membership**
 - MEEA helps educators teach people to care about, understand, and act for the resources on which human life, economies and societies depend. By joining MEEA you are connecting with others in Missouri who practice or care about environmental education. Your membership strengthens environmental education in Missouri and ensures you have the resources to carry out high quality environmental education.
 - Make connections with people in your region who also care about MEEA. Attend MEEA events and become part of a community of environmentally literate Missourians.
 - Receive regular communication from MEEA tailored for you.
 - You choose if you get every update (weekly-ish) or just the monthly newsletter
 - Eligible for MEEA Certification, MEEA Mini-Grant for Environmental Educators, Annual Awards, Board Service, and voting.
 - Discount to the conference.
 - **Organizational Members:**
 - Individual Membership benefits for up to five individuals, one free annual conference registration for your team, logo listed on MEEA website and linked to your organization.
 - Possible perk (unpromised): highlight org members in newsletter
 - **Lifetime Members:**
 - ?? Recognition at conference? Special event invitation? How to honor their commitment to EE without centering wealth and privilege?
 - Feedback:
 - What does MPF do for lifetime members?
 - Likes recognition at conference, not sure if we have capacity for special events yet
 - Remember to give anonymous option (but put it on website somewhere)
 - Maybe recognize in newsletter
 - Likes the levels
 - Discuss how to recognize lifetime members (beautiful problem to have)

Affiliate State	Pricing	Benefits	Comments
Missouri Prairie Fdn	<p>\$20 - Student Membership \$35 - Coneflower Membership \$50 - Henslow's Sparrow Membership \$100 - Ornate Box Turtle Membership \$250 - Northern Harrier Membership \$500 - Prairie Sunrise Membership \$2,000 - Lifetime Membership</p>	<p>Members receive a subscription to the Missouri Prairie Journal, discounts on Grow Native! workshops and the MPF Annual Dinner, invitations to MPF's Evening on the Prairie and other events, as well as a share in prairie conservation.</p>	
Kansas	<p>Educator Individual - \$30 Educator Organization - \$75 Student Individual - \$10 Student Organization - \$25 Supporter Individual - \$40 Supporter Organization - \$100</p>	<p>Make connections with people in your region who also care about KACEE. Become part of a community of environmentally literate Kansans.</p> <p>Receive regular communication from KACEE tailored for you.</p> <p>Be recognized in Kansas as someone who cares about environmental education and actively supports growing EE in our state.</p> <p>Receive discounts on select KACEE eeCourses and eeCredentials.</p> <p>Be among the first to gain access to research and information about EE and its benefits.</p>	
Kentucky		 <p>Additional membership benefits include national and state recognition, exclusive networking opportunities, voting rights within KAEK, merchandise discounts, publicity through stories written and shared by KAEK, and coaching and consulting services.</p> <p>And, of course, membership in KAEK connects you with fellow environmental education practitioners and enthusiasts from all over the state, giving you the chance to learn from, support, and be an integral part of the movement to advance environmental knowledge across Kentucky and beyond.</p>	

<p>Colorado</p>	<p>Individual: -\$75 -\$20 low cost option Orgs: --nonprofit (ranges \$100-\$2000 based on # employees) --gov't/for-profit (ranges \$250-\$5000 based on # employees) --"When selecting the number of employees, please select the number of education employees at your organization or those who would benefit from membership with CAEE. You do not need to include ALL employees."</p>	<p>Individual membership includes opportunities for professional development, opportunities to connect and collaborate, and opportunities to help build a movement for EE in Colorado! You also have access to benefits like: free webinars, discounted certification, discounts to professional development, and more!</p> <p>Organizational membership includes opportunities for professional development for you and your team, opportunities to connect and collaborate, and opportunities to help build a movement for EE in Colorado! You also have access to benefits like: one free conference registration for your team, one free certification submission, free webinars, discounts to professional development, and more!</p>	<p>https://caee.org/civics/contribute/transact?reset=1&id=1</p>
<p>Arkansas</p>	<p>Individual-</p> <ul style="list-style-type: none"> • Student \$15; • Prof \$25; • Sr \$15 <p>Group--</p> <ul style="list-style-type: none"> • Nonprofit, School, Government - \$50 3 members; • Business, Industry, Corporation \$100 - 3 members; • Organizational \$225 - 15 members • Xtra members \$15 each <p>Lifetime--</p> <ul style="list-style-type: none"> • Individual memberships only • \$250 	<p>All: Build professional community of shared values Support environmental education in Arkansas Receive monthly newsletter including local and national updates and resources Access grant opportunities Enjoy discounts to AEEA sponsored events, including annual conference and professional development trainings Create connections at networking events Opportunity for professional recognition</p> <p>Group memberships extra benefits: All of the great benefits listed above plus the benefit of promoting organizational events on AEEA's community calendar</p> <p>Advertise job openings through AEEA's Job Board</p>	
<p>Maine</p>	<p>Org memberships: \$100 or \$500 Individual mbrship are annual, no cost but obtained through: -attending an event -making a donation -signing up for the newsletter</p>	<p>Organizational membership is still available and highly encouraged if your organization benefits from MEEA's work like our professional development opportunities, events, policy and advocacy, and equity programming.</p> <p>If you'd like to post a job, organizational membership is also recommended.</p>	
<p>Illinois</p>	<p>Student Membership Fee: \$15 Individuals who join at this level must be a full or part-time student. They vote in elections, may hold a board position, receive one copy of the UPDATE newsletter four times per membership year, and receive member discounts at EEA sponsored events/partner discounts.</p> <p>Senior Membership Fee: \$15 Individuals who join at this level must be 65 years of age and over. They may vote in elections, hold a board position, receive one copy of the UPDATE newsletter four times per membership year, and receive</p>		

	<p>member discounts at EEAI sponsored events/partner discounts.</p> <p>Individual Membership Fee: \$30 Individuals who join at this level vote in elections, may hold a board position, receive one copy of the UPDATE newsletter four times per membership year, and receive member discounts at EEAI sponsored events/partner discounts.</p> <p>Organizational Membership School, governmental, and not-for-profit agencies are eligible to join at this level. Memberships at this level receive one copy of the UPDATE newsletter four times per membership year, and may identify three to five official representatives (see options below) who may vote in elections, hold a board position, and receive member discounts at EEAI sponsored events/partner discounts.</p> <p>Organizational Membership are available at several different levels. Each level provides member benefits for that number of employees within the organization.</p> <p>Organizational 3 Members - \$100 Organizational 4 Members - \$115 Organizational 5 Members - \$130 Organizational Unlimited Members - \$250; each individual will have to create their own account and must be an employee of the organization.</p> <p>Sustaining Membership (Lifetime Membership) : Fee: \$400 Individuals who join at this level receive a perpetual membership and are eligible to vote in elections, may hold a board position, receive one copy of the UPDATE newsletter four times per membership year, receive member discounts at EEAI sponsored events/partner discounts, receive recognition in the UPDATE newsletter and EEAI website, and are recognized at the annual EEAI conference.</p>	
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➤ **Continue VMEs in 2022? Discuss via email/ED Update**