

07/27/2021 Agenda (4:00-5:30)

Zoom Link: <https://zoom.us/j/94015085037?pwd=VIZ3WFYrZlQzWXQ0RHljRUZNRzQ5dz09>

Meeting ID: 940 1508 5037

Passcode: meea

**In attendance:**

Laurie Davis, Tonia Scherer, Jill Hollowell, Sarah Holmes, Lesli Moylan, Laura Seger, Jen Schamber, Christine Li, Joan Ruppert

**Log your volunteer hours [here](#)**

4:00 Checkins

- Favorite vacation memory?
- Any changes to agenda requested?

4:15 Updates

- Board Member Reports--share what you've been working on
  - From Jeff (will be absent) re: in-person conference events
    - Do we still want to do this for the Missouri contingent? The last time I checked we had very limited interest in folks willing to take the lead on organizing in-person events. If the board still desires to do this, we need more people to commit to organizing events and setting agendas **soon**.
      - Erin (need to confirm her commitment to organize) and Tonia--STL
      - Jill and Christine (maybe this could be the fall mid-MO meet n greet?)
      - Laurie and Jeff--yes
      - Sarah - yes if KACEE folks will help. I will contact KACEE folks and see.
    - If the answer to #1 is yes, then we would like to have a joint KC event for both Missouri and Kansas folks. Can we find someone to take this on? Yes, Sarah
    - Date change: Do we want to move in-person events from Saturday morning to Wednesday morning? Research indicates better attendance if in-person events are used as kick starters for conferences.
      - Wednesday time frame limits teachers in terms of time, let's move to Saturday.
  - Certification (Tonia)--Tonia attended the eeCredentials 2-day summit; focused on microcredentials but talked about tying micros with general certification; microcredentials are a good way to grow membership and meet the PD request from our members; Affiliates willing to share their microcredentials

- Level 2 is good to go, we don't need to make major changes to it right now, but Lesli will need to put forms and rubrics on the website and update the payment portal for level 2
- Lost two committee members (Sydney and Geoff)
- NAAEE Community Forum on advocating for ESSER funds to be used for EE and Outdoor Ed--Lesli attended
  - DESE received a bunch of money from the government. They have to give 90% of it to schools. The money is to be spent on SEL, equity, addressing learning loss and health. It can also be used for EE, and we can help raise awareness and confidence around that.
  - NAAEE would like affiliates to advocate for using the funds for 1) annual field experiences 2) weekly green school activities 3) daily outdoor education and 4) coordination and support like Sustainability Coordinators or staff PD
  - What do we want our role to be in this? And does this supersede some other priorities?
    - Joan-can MEEA apply for funds?- No, schools get the funds. Do schools know about the funds? Hopefully, but possibly not all know.
    - Laurie- have they already distributed the funds? Some of them have been, but not all.
    - Sarah--reach out to schools to inform them and also reach out to our partner orgs
    - Laura--SEL an important one to target, good opportunity>>clear marketing about what EE can do, should it be a committee?
    - Send information in MEEA newsletter?
    - Lesli and Sarah will discuss offline and bring more info next meeting. Anyone else? Laura, Jill interested

#### 4:30 Treasurer's Report (Laurie)

- [Quarterly statement](#)--see at a glance where we are in 3 month chunks; continue to run into the red, July typically slow; membership and sponsorships are good opportunities for the board to help with
- Conference Sponsorship
  - [Packet](#)
  - MEEA's webpage

#### 4:40 DG Review ([Dynamic Governance Cheat Sheet](#))

- Our questions from past two months: How do we change our membership so that people get what they want from MEEA and Membership is a more significant funding stream for MEEA?
- In May, we began picture forming around Membership and consented to send a member survey since we haven't done one since 2019
- In June, Lesli brought data re: membership for a more complete picture and then we started shaping a proposal. Turners Lesli, Sarah, and Joan met after that meeting to synthesize and shape formal proposals. Their notes [HERE](#)

4:50 Practicing DG (Survey, Membership Levels, and Renewals)

- **Select roles** (facilitator, note taker)
  - Facilitators:
  - Note takers:
- **Survey Proposal:** Send out [survey](#) to MEEA Members
  - Proposal accepted with 3 changes:
    - Change informational/educational to Professional development
    - “Weekly update” to “every update”
    - Add in question about role in EE with checkboxes
- **Membership Levels Proposal:**
  - Discussion rounds re: the four options that emerged during proposal shaping
  - Comments: could we incorporate “growth” levels?
  - Concerns with lifetime membership for longterm funding impact depending on what we charge
    - \$1000-\$1500?

Option 1			
Individual <ul style="list-style-type: none"> <li>● Discount for seniors/students)</li> <li>● Pay As You Can</li> </ul>	Organization 1 <ul style="list-style-type: none"> <li>● Nonprofit</li> <li>● School</li> </ul>	Organization 2 <ul style="list-style-type: none"> <li>● For-profit/gov't agency</li> </ul>	
Option 2			
Individual <ul style="list-style-type: none"> <li>● Discount for seniors/students)</li> <li>● Pay As You Can</li> </ul>	Organization 1 <ul style="list-style-type: none"> <li>● Nonprofit</li> <li>● School</li> </ul>	Organization 2 <ul style="list-style-type: none"> <li>● For-profit/gov't agency</li> </ul>	Lifetime (Individual)
Option 3--Laura leaning toward this one; Laurie too; Sarah likes 3 or 4 (but wonders about what we'd charge for lifetime?); Tonia likes 3 or 4 depending on Lifetime; prefers 3 but not sure about Lifetime			
Individual <ul style="list-style-type: none"> <li>● Discount for seniors/students)</li> <li>● Pay As You Can</li> </ul>	Organization 1 <ul style="list-style-type: none"> <li>● Small corporation</li> <li>● Nonprofit</li> <li>● School</li> </ul>	Organization 2 <ul style="list-style-type: none"> <li>● Large corporation/Gov't agency</li> </ul>	Lifetime (Individual)
Option 4--Joan likes 3 or 4, but leans toward 4 because of worries with lifetime not being a moneymaker; Lesli likes option 4; Jen likes option 4 unless Lifetime is large enough			

("champion" or 10-years?); Jill wants 4			
Individual <ul style="list-style-type: none"> <li>• Discount for seniors/students)</li> <li>• Pay As You Can</li> </ul>	Organization 1 <ul style="list-style-type: none"> <li>• Small corporation</li> <li>• Nonprofit</li> <li>• School</li> </ul>	Organization 2 <ul style="list-style-type: none"> <li>• Large corporation/Gov't agency</li> </ul>	

**Option 3 consented to, we will use DG next time to discuss pricing and renewal structure.**

Next meeting's DG topics also may include:

- JEDIA committee recs for our mission/vision
- MEEA role/strategy for promoting the use of ESSER funds for EE and outdoor ed

Adjourned 5:30