MEEA Board of Directors Meeting

Oct. 24, 9am-10:30am

In attendance:
Jeff, Laurie, Lesli, Tonia, Laura, Sarah, Carrie, Meredith and Erin joined later

Approval of prior minutes
Motion to approve: Meredith
Second: Laura
Passed YES

Conference Committee Update (Jeff and Laurie)
• Question re: recording free registrations for MGS+ enrollees
• Laurie updated us on the total registrations- 90 as of today.
• Auction items and sponsorships can still be added to
• Jeff talked about sponsorships and exhibitors
• Need moderators to facilitate traffic- sign up here
• Lots of opportunities to network
• Social networking times is from 5-6 each evening
  ○ Monday virtual escape rooms (need moderators)
  ○ Tuesday-bartender- drink of the conference-mix
  ○ Wednesday evening Soil movie -7-8:30 pm
  ○ Thursday night- Game night
  ○ Friday- chef prepares meal with foraged items
• Gamification
• Please promote registration
• Laurie and Jeff have done ALL of this and we are so thankful for them.

Budget (Carrie)
• Treasurer’s Report
• 2021 Budget Priorities Discussion
• Generated $1000 with the flash drive for organizational members, but under budget for membership dues and gifts.

Advisory Board (Meredith)
• Come up with fundraising development plan
Next school year to calendar year parts will come into place
Timeline is moving along well

Budget Priorities Discussion

- $22K of Lesli’s salary will come from MFH
  - Need to come up with 11,000 (not paid by MFH)
- Nick Speed’s salary 5-10 hours a week ($5,000 for 200 hours of work)
- Should we continue to fund Nick’s position?
  - Lesli says yes—he is working with Vistas and doing outreach for us, supporting MGS, helping with partner survey-very valuable data
  - This will help us with policy advocacy in the future
  - We need to raise some money for MGS
    - Need $225 for little green light database for MGS too (USGBC-MGS would pay half)
    - Implementation Fund (small grants for MGS+), need ~$5,000 to cover PY1 and PY2 goals (falling short in PY1)
    - Misc- $6,000 (printing, PD, IT/software, mini-grants, SOS registration….)
  - Total- $27,225
  - Advisory board will be able to help with some- but we can’t bank on it.
  - We need to have someone help with administrative/misc tasks- examples include
    - Thanking our donors (board member expectation-Meredith) 1st
    - Website management - adding events and PD opportunities- data entry (VISTAs??)-2nd
    - Membership entries and updates-3rd
    - Bookkeeping/budget/renewals and keeping our account current -Carrie
    - Managing certification program (sarah)
    - Newsletter - it was on hold
    - Day to day email management
    - Scheduling meetings and manage committees
    - Grant writing and reporting-Erin can help
    - Managing vista teams
    - Coordinating the volunteers (board and committees)

MEEA Awards

--normally we do these at the conference, but we decided to forego that this year since it was a co-hosted event with KS.
--Timeline, action items, delegate
  - will I hold off for now
Board Meeting Schedule

Continue monthly virtual meetings for now, or bi-monthly or quarterly longer ones? And how to format our January retreat?
  ● November 21-tentatively 9-11am

Priorities for next year’s board

  ● members (besides race and geographical diversity, what skills/knowledge do we need?)
  ● Better onboarding plan and updated materials